



A whimsical illustration of a forest scene at night. A large, gnarled tree trunk is the central focus, with its branches spreading out. On the branches, five children and an owl are gathered. The owl, perched on a branch, is reading a red book. The children are sitting on the branches, looking at the owl. The background is a dark, starry night sky with a large, full moon. The overall mood is magical and serene.

WildRed
PUBLISHING

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FOREIGN RIGHTS CATALOGUE

OUR TEAM

LORELYN E. MEDINA | Publisher / Author
king@wildredpublishing.com



Lorelyn E. Medina is an entrepreneur and a permaculturist. She has over 20 years of experience in startups spanning various industries from education, design to healthcare: ACES, BNP Design Studio and Unihealth-Quezon. She also writes children's books under the pseudonym King Medina. She loves nature, travel, arts, life and all things spirituality.

KATHERINE T. CENA | Production Coordinator
kcena@wildredpublishing.com



A young professional rocking the role of Production Coordinator at WildRed Publishing, Katherine Cena is the one who reaches out to printing houses for book production and ensures we get the best deals on supplies. Beyond the office, you'll catch her doing church ministry, making sweet music, and sharing knowledge and fun with the kids during church outreach.

SHERYL U. GARCIA | Art Director
sgarcia@wildredpublishing.com



Sheryl U. Garcia is a multidisciplinary artist who finds harmony with nature, she has tried so many things because anything can be her interest. She's still learning through various art practices and experiencing life itself, although, for now, a little slowly.



WildRed Publishing and ACES at the **Philippine Book Festival** on April 25, 2024

PUBLISHER'S NOTE

Little King's Academy. I registered the name under DTI in the Philippines in my early 20s with an intention to open a company relating to kids and learning. For years, I couldn't grasp what I wanted to do exactly so I scrapped it. In the meantime, my company - BNP Design Studio designed and sold over 40,000 graphic illustrations, mostly educational children illustrations around the world for 15 years, while I also worked on other businesses such as ACES - a school offering undergraduate programs for 20+ years now.

Since I've wandered along the publishing path in 2021, I feel like I've already received back more than the work I've put in. Who knew how rewarding writing and publishing children's books feel? Interestingly enough, I also had my first spiritual awakening that year so, while I wanted to write children's books as supplementary teaching materials, my books also have spiritual undertones.

I truly hope I was (and will continue to be) able to capture in words the lessons I've learned and share the love that there really is. I'm also open to working with other publishers and perhaps authors in the future, like how BNP started with just me selling my own work. For now, we only have a couple of books published but we definitely have more to come.

Please enjoy the rest of the catalog.

Lorelyn E. Medina (King Medina)
Publisher/Author
WildRed Publishing



RED TO RAINBOW

King Medina

32 pages

10 x 8 inches

978-621-96838-1-4

November 2023



RED TO RAINBOW follows the story of Red waking up to a world reflecting its own color. With bright, playful text and illustrations behind Red's curious personality, this book will bring readers along Red's journey in exploring new colors, meeting friends and creating a rainbow.

Rainbow Colors; Primary and Secondary Colors; Color Mixing
Sense of Self; Initiative and Self-Direction; Curiosity; Risk-Taking; Adaptability; Finding the Right Team
Spiritual Undertone: The Seven Chakras; Spiritual Awakening; Alignment; The Rainbow Body; Recognizing Soul Family



AGES
4-8



SCAN HERE FOR MORE INFO



RED TO RAINBOW ACTIVITY BOOK

King Medina

84 pages

8.5 x 11 inches

978-621-96838-2-1

November 2023

RED TO RAINBOW ACTIVITY BOOK is a great companion to the Red to Rainbow Storybook. It's the perfect activity book for introducing the world of colors through birds, nature, food and spirituality.

Kids will have fun learning about:

- Primary, Secondary and Tertiary Colors
- Color Mixing and Color Wheels
- Chakras and Meditation
- Visual Light
- Colors in Nature (animals, plants, food and more)



AGES
7-12



SCAN HERE FOR MORE INFO



SHAPES AND ORANGE'S

King Medina

10 x 8 inches

4Q 2024

SHAPES AND ORANGE'S is the story of Orange and the geometric shapes that formed what Orange makes. This book will bring readers along Orange's unwinding path as it finds a new creative spark while it creates the shape from its heart.

AGES
6-9





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